Electives for MBA Students Who Want To Make a Difference

Increasingly business leaders need to be equipped with skills and tools to tackle the world’s most pressing environmental and social issues in a more and more globalised world. The ability to design and implement sustainability strategies that allow organisations not only to expand their positive impact on society, but also to realise revenue growth, cost savings and embrace brand enhancement is core to good management practices.

The Wharton School of the University of Pennsylvania in the US and the INSEAD Business School in France, Singapore and Abu Dhabi, believe that it is essential to ensure and prepare MBA students to be the best managers that they can. Both schools view the role of business in society as an integral part of any MBA toolkit and seek to introduce sustainability into the MBA curricula. For students who desire to make a social impact in the global community or aim to move their professional career towards sustainability, a range of courses is offered under the strategic alliance between INSEAD and the Wharton School of the University of Pennsylvania.

The Initiative for Global Environmental Leadership at Wharton and the INSEAD Social Innovation Centre want to stress that a positive impact on society in a sustainable manner can be made in any career, and at any level. However, the alliance provides specific career paths which are broken into three key areas: 1) Corporate Social Responsibility, 2) Social Entrepreneurship and Impact and 3) Sustainability. More on the career tracks, please click here

Electives included within the career tracks offering, will allow students to gain a good understanding of the basics in sustainability and social impact related topics. Students will also have the opportunity to deepen existing knowledge. Since sustainability and social impact are by nature interdisciplinary subjects, these courses are taught by faculty across the spectrum of different departments and areas. To find out the elective course offerings proposed under the Wharton – INSEAD Alliance in sustainability and social impact, please click here

Students interested in the relationship between business and society and who want to get actively involved in this field on campus and beyond, are invited to join the club activities.

At Wharton, MBA social impact clubs and groups give students the opportunity to gain skills and experience to make a difference in the world. MBA students are allowed to explore the field of social entrepreneurship, business ethics and increase their awareness of global environmental and sustainability related issues. For further information, please click here

The INSEAD Social Innovation Centre collaborates closely with the following clubs: INDEVOR, the INSEAD organization for social impact and an affiliate chapter of Net Impact, the Business and Environment Club and the Energy Club. The Centre collaborates with these clubs for events (open to staff and faculty in some cases), curriculum development and career opportunities. For further information, please click here

Interested students should also look at: The Wharton School of the University of Pennsylvania Initiative for Global Environmental Leadership (IGEL), please click here
The Wharton School of the University of Pennsylvania Social Impact Initiative (SII), please [click here](#).

The Wharton School of the University of Pennsylvania Zicklin Center for Business Ethics Research, please [click here](#).

The INSEAD Social Innovation Centre (ISIC), please [click here](#).

For further information on the Wharton-INSEAD Alliance MBA Exchange, please [click here](#).

Do you have questions? Please feel free to get in touch with:

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