Metrics that Matter, Messages that Motivate: 
Accounting for Natural Capital in the Health Care System

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Trucost helps organisations understand the true cost of business in order to use resources more efficiently, today and tomorrow.
What is natural capital and why account for it?

**Natural capital:** the (undervalued) products and services provided by nature and used by business.
Is Sustainability Material for the Health Care Value Chain?

**Revenue** $1 T

**Natural Capital Costs (Direct Operations & Supply Chain)** $28 B

% of Revenue 3%

*Revenue is for the US, and only the portions of the health care segments shown in the graph*
Are Health Care Companies Disclosing on Material Issues?

US publicly listed companies, 2012 data

Material impacts: GHG > Water > Air pollutants
Example: London’s National Health System

Mid Essex Hospital Services: 6 sites, £228M turnover, 9.8 million served. Carbon Footprint Report

Be Green: Operational Footprint

10% energy reduction in building operations = Savings of £87,111 and 717 tonnes CO₂

Buy Green: Supply Chain Footprint

10 suppliers account for 1/3 of all supply chain carbon emissions and impacts
About Trucost

Since 2000, Trucost has been researching, standardising and validating the world’s most comprehensive corporate natural capital valuation metrics.

Trucost has analysed the supply chain natural capital risks of >500,000 suppliers representing >$100 B expenditure.

Over 15 academic institutions (including Stanford, Harvard, Yale & Oxford University) use Trucost data as part of their research and curricula, and Trucost research is supported by an International Academic Advisory Panel.

Trucost wrote the UK Government’s environmental reporting guidelines for business and provides thought leading research to organizations like TEEB, WWF, and the UN.

Trucost natural capital data drives $582 M AUM in environmentally optimised funds and has conducted environmental footprint analysis of funds worth $2.7 T.
Trucost provides commercial tools and databases for corporations, investors, and researchers as well as bespoke research services that draw on the latest environmental and business systems for measuring natural capital and environmental performance.