Canon in the Age of Big Data

Kyosei – “Living And Working Together For The Common Good”

- Who is Canon?
  - A leading provider of consumer, business-to-business, and industrial digital imaging solutions

- Environmental Initiatives
  - Resource Conservation
  - Energy Conservation
  - Elimination of Hazardous Substances
  - Environmentally Conscious Product Development and Design

- Corporate Social Responsibility
  - CSR Activity (Yellowstone, Clean Earth Campaign, humanitarian support, etc.)

- Big Data Initiatives
  - Medical Big Data
    - Eyecare
    - Digital Radiography
    - DNA
  - “The Internet of Things”
    - Device monitoring/analytics
  - Arizona State University Case Study