

Canon in the Age of Big Data

Kyosei – “Living And Working Together For The Common Good”



• Who is Canon?

- A leading provider of consumer, business-to-business, and industrial digital imaging solutions

• Environmental Initiatives

- Resource Conservation
- Energy Conservation
- Elimination of Hazardous Substances
- Environmentally Conscious Product Development and Design

• Corporate Social Responsibility

- CSR Activity (Yellowstone, Clean Earth Campaign, humanitarian support, etc.)

• Big Data Initiatives

- Medical Big Data
 - Eyecare
 - Digital Radiography
 - DNA
- “The Internet of Things”
 - Device monitoring/analytics
- Arizona State University Case Study

