

SUSTAINABILITY IN THE AGE OF BIG DATA

MARCH 26-27, 2014

Sustainability in the Age of Big Data Conference Slides

Conference-Workshop Objective: Big data is changing everything...Including sustainability. The massive amounts of data around the sustainability space are beginning to be harnessed to deliver meaningful results to organizations' sustainability initiatives and tackle some of the world's most pressing environmental issues. The goal of this conference-workshop was to provide insight, research perspectives, and solutions for organizations as they begin to grapple with the power of data that has the capacity to dramatically change business and sustainability initiatives. The Wharton Initiative for Global Environmental Leadership (Wharton IGEL) will partner with Knowledge@Wharton to produce a special report on the value of data as a resource and how it will impact nature and the economy in the future. Please note conference photos:





